

KIRKLEES HEALTH & WELLBEING BOARD	
MEETING DATE:	28 March 2019
TITLE OF PAPER:	Kirklees Economic Strategy
1. Purpose of paper	<p>To update the Board for information on the publication of the Kirklees Economic Strategy, and to ensure ongoing strategic alignment between work in Kirklees on health and wellbeing and the local economy.</p>
2. Background	<p>The current Kirklees Economic Strategy (KES) was produced in 2014, with the KES and the Kirklees Joint Health and Wellbeing Strategy intended to reinforce one another. This desire for continued alignment was carried into a review of progress on the KES produced in July 2018, which confirmed the rationale for refreshing the strategy. From July to December 2018, the development of the new KES has included in depth economic analysis, engagement and consultation and the production of the final draft:</p> <ul style="list-style-type: none"> • Five engagement workshops (on evidence, business, people and communities, physical regeneration, and health and wellbeing). • Presence and input from participants at the Picture of Kirklees event. • One to one and small group meetings with businesses, 3rd sector representative groups, the education sector and others. • Connection with other workstreams supporting economic wellbeing in Kirklees, including work around place branding, town centre masterplanning and inclusive growth and social value. • Identification of shared priorities and relationships to other strategic documents (i.e. Joint Health and Wellbeing Plan, Kirklees Skills Plan, and Local Plan) • Discussion of the refresh of the KES, connections to inclusive growth and social value, and next steps with timeline with Economy and Neighbourhoods Panel on the 5 September and 17 January. • Draft strategy circulated to partners and stakeholders for comment Autumn 2018. <p>The draft strategy has been endorsed by Cabinet and is due to go to Full Council for approval on 20 March 2019.</p>
3. Proposal	<p>The focus of the KES is on growing an inclusive and productive economy at the heart of the North. It proposes a commitment to building local wealth, creating an economy that is:</p> <p>Inclusive: with every person realising their potential, through good jobs, and higher levels of skills, income and wellbeing.</p> <p>Productive: with innovative, outward and forward looking businesses. Higher productivity creates more value per hour worked and can support good jobs and higher incomes.</p>

FORMAT FOR PAPERS FOR DISCUSSION AT THE HEALTH AND WELLBEING BOARD

In focussing on inclusivity and productivity, the Kirklees Economic Strategy and the Kirklees Joint Health and Wellbeing Plan should continue to reinforce one another as the two central strategic pillars in the district. Good health allows people to enjoy life to the full and to make a productive economic contribution. Meanwhile a strong, inclusive and sustainable economy has a positive influence on the determinants of health such as learning and skills, work, incomes and housing.

The draft updated KES has 5 priorities which will help to deliver our vision for an inclusive and productive economy:

1. Modern, Innovative Business - boosting business ambitions, best practice and innovation to drive productivity and good jobs

2. Skilled and Ambitious People - equipping people with the skills, talents and confidence they need to access good, well paid jobs and to contribute to the economy so that sharing the fruits of prosperity is the norm

3. Active Partnerships - building high impact partnerships across private, public and voluntary sectors, with a focus on how ‘anchor organisations’ can use their employment, procurement, assets and service delivery to build community wealth and achieve better outcomes

4. Advanced Connectivity and Infrastructure – securing and maximising benefits from Transpennine rail upgrade, a Huddersfield-Dewsbury Leeds Inclusive Growth Corridor, 10,000 new homes and excellent digital and green infrastructure

5. Revitalising and Promoting Key Centres – using a forward looking, place based approach across Huddersfield, North and South Kirklees to celebrate our district’s diversity

These priorities will be taken forward via 12 Action Programmes and 5 big wins against which we will be able to identify progress. These are summarised in the table below:

Priorities	Innovative Businesses	Skilled, ambitious people	Active Partnerships	Advanced connectivity & infrastructure	Revitalised centres
12 Action Programmes	Business ambitions & best practice Innovation uplift Engineering & manufacture	Aspiration uplift (skills) Health/care workforce development	Anchor organisations, social value and supply chains	Transpennine upgrade & inclusive growth corridor The Big Build Digital infrastructure	Huddersfield North Kirklees & Dewsbury South Kirklees & rural areas
5 ‘Big Wins’	Digital Innovation Zone	Integrated Care Workforce Initiative	Kirklees Anchors Network	Transpennine upgrade & Inclusive growth corridor	Masterplans, branding & development in Hudds & Dewsbury

FORMAT FOR PAPERS FOR DISCUSSION AT THE HEALTH AND WELLBEING BOARD

It is proposed that both the KES and the Joint Health and Wellbeing Plan continue to be closely connected as they implement their respective action programmes.

4. Financial Implications

There are no direct financial implications as a result of this report.

5. Sign off

Karl Battersby - Strategic Director, Economy and Infrastructure
13.03.19

6. Next Steps

The draft strategy has been endorsed by Cabinet and is due to go to Full Council for approval on 20 March 2019.

Following approval at Full Council, the next steps for the Kirklees Economic Strategy are to develop the partnership arrangements and delivery mechanisms required to deliver the action programmes within the strategy.

7. Recommendations

For the board to note the publication of the Kirklees Economic Strategy

8. Contact Officer

Alan Seasman – Theme Lead Place and Inward Investment
alan.seasman@kirklees.gov.uk
Tel: 01484 221000

Kate McNicholas – Strategy and Policy Service Manager
kate.mcnicholas@kirklees.gov.uk
Tel: 01484 221000